



13th Annual Turkeyfoot Trot 2020

VIRTUAL 5K AND SCAVENGER HUNT CHALLENGE!



Dear Friend:

This year St. Vincent de Paul - Northern Kentucky will host the 13th Annual Turkeyfoot Trot 5k Run/Walk **virtually** with a fun twist to encourage participation and physical fitness. With today's uncertainty, we feel that a gathering of 500+ runners and walkers would not be in the best interest of those participating and volunteering, but we are not going to let that stop us from hosting a fun and engaging community event! Last year nearly \$28,000 was raised for our Northern Kentucky neighbors in need. Our neighbors need us more now than ever and this event is key to making sure those who are struggling can get the help they need during these trying times.

To add some excitement to this year's event, we will host a scavenger hunt challenge for participants with multiple opportunities to win prizes! The event will take place over ten days from **Thursday, November 12th through Sunday, November 22nd**. Participants will be encouraged to hunt for our key sponsors and earn entries into the drawing for prizes that we would have typically shared at the event after party. Participants earn entries by taking pictures with a Turkeyfoot Trot sign that will be placed at our sponsors and tagging us on social media. The more places a participant finds and tags, the more chances they have to win prizes! Participants also earn entries by completing a 5K on their own, preserving the original identity of the event.

We are in need of both corporate and individual/family sponsors to help us make this event a success. Will you consider sponsoring to help us achieve our goal, and encourage community participation and physical fitness? Your donation is tax deductible and will have a major impact on the success of the event. **All proceeds from the race benefit St. Vincent DePaul Northern Kentucky and our parish conferences to assist with the mission of helping our neighbors in need with food, rent/utility assistance, clothing, household furnishings and more.**

Thanks for your consideration. If you have questions or would like additional information, please contact Lou Settle, Advancement Director at the Society of St. Vincent de Paul Northern Kentucky at 859-446-7727 or email at lou.settle@svdpnky.org We look forward to working with you.

Turkeyfoot Trot 5K Run/Walk Committee

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Sponsorship Levels

Title Sponsor Level: \$2,500 donation (RESERVED)- This amount will help 8 families meet their rent obligations, avoiding homelessness and keeping them safely housed

- Your name/company logo central and prominently placed on marketing materials, social media, websites and press releases as presenting title sponsor(s)
- Weekly social media promotion and prominent logo on t-shirt as title sponsor
- Video promotion to be included in social media promotion for event
- Your name/company logo on all scavenger hunt signage
- Fifteen (15) complimentary registrations

Event Sponsor Level: \$1,500 donation - This amount will help 10 families in need pay their utility bill, keeping the lights on and their homes warm in the winter

- Your name/company logo prominently placed on marketing materials, social media, websites and press releases as event sponsor(s)
- Scavenger hunt signage and logo on t-shirt as event sponsor and six (6) complimentary registrations

Platinum Level: \$750 donation - This amount provides beds for 5 children who may be sleeping on the floor, ensuring they get the rest important for healthy development

- Your name/company logo with preferential placement and size on t-shirt, scavenger hunt signage, mention on websites and social media
- Three (3) complimentary registrations

Gold Level: \$350 donation - This amount provides a week's worth of groceries for 12 neighbors in need

- Your name/company logo with preferential placement and size on t-shirt, and mention on websites
- Two (2) complimentary registrations

Silver Level: \$150 donation - This amount provides an air conditioner and a fan to a neighbor with asthma to help them cope with the summer heat and humidity

- Your company or family name on t-shirt and websites, and one (1) complimentary registration

Logo artwork must be received by Friday, October 16, 2020 to be included on the t-shirts and signage.

