



**12<sup>th</sup> Annual Turkeyfoot Trot  
5K Run/Walk 2019  
at Thomas More University**



Dear friend:

The Turkeyfoot Trot Run/Walk Committee is now planning the **12th Annual Turkeyfoot Trot 5K Run/Walk for Saturday, November 23, 2019** at 9:00 am beginning and ending at Thomas More University in Crestview Hills. The event includes a 5k run/walk and a kids' fun run. This family friendly race has continued to grow and we have a goal of 500 participants this year! Not only are we promoting health and fitness, we are giving back to our community. Last year nearly \$20,000 was raised for our Northern Kentucky neighbors in need.

We are in need of both corporate and individual/family sponsors to help us make this event a success. Will you consider sponsoring to help us achieve our goal, and encourage community physical fitness? Your donation is tax deductible and will have a major impact on the success of the event. **All proceeds** from the race benefit the **Society of St. Vincent DePaul – Northern Kentucky** and the parish conferences to assist with the mission of helping our neighbors in need with food, rental/utility assistance, clothing, household furnishings and more.

**Sponsorship levels**

**Title Sponsor Level: \$2,500 donation**

- Your name/company logo central and prominently placed on marketing materials (**deadline August 1st**), social media backed challenge to the community, website and press releases as presenting title sponsor(s)
- Prominent race day signage and prominent logo on t-shirt as title sponsor
- Fifteen (15) complimentary registrations

**Event Sponsor Level: \$1,500 donation**

- Your name/company logo prominently placed on marketing materials (**deadline September 20th**), registration forms, social media, website and press releases as event sponsor(s)
- Race day signage and logo on t-shirt as event sponsor and six (6) complimentary registrations

**Platinum Level: \$750 donation**

- Your name/company logo with preferential placement and size on t-shirt, race day signage, mention on website
- Three (3) complimentary registrations

**Gold Level: \$350 donation**

- Your name/company logo with preferential placement and size on t-shirt
- Two (2) complimentary registrations

**Silver Level: \$150 donation**

- Your company or family name on t-shirt and one (1) complimentary registration

*Logo artwork must be received by Friday, October 25, 2019 to be included on the T-shirts.*

Thanks for your consideration. If you have questions or would like additional information, please contact Lou Settle, Advancement Director at the Society of St. Vincent de Paul Northern Kentucky at 859-446-7727 or email at [lou.settle@svdpnky.org](mailto:lou.settle@svdpnky.org) We look forward to working with you.

Turkeyfoot Trot 5K Run/Walk Committee

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## 12<sup>th</sup> Annual Turkeyfoot Trot 5k Run/Walk 2019 Sponsorship Form

[Print Deadline: Friday, October 25, 2019](#)

\_\_\_\_\_ Title Sponsor: \$2,500

\_\_\_\_\_ Event Sponsor: \$1,500

\_\_\_\_\_ Platinum Level Sponsor: \$750

\_\_\_\_\_ Gold Level Sponsor: \$350

\_\_\_\_\_ Silver Level Sponsor: \$150

\_\_\_\_\_ **In-kind Donation** If you are interest in donating products or services, we will assign the appropriate level of sponsor benefits according to the value of your donation. Examples include food and drinks, printing, gift certificate, etc. (*Please include donation description and approximate value below*):

\_\_\_\_\_ Approximate value \$ \_\_\_\_\_

Please make your check payable to **St. Vincent de Paul** and mail with this form to:

**St. Vincent de Paul  
ATTN: Turkeyfoot Trot 5K  
2655 Crescent Springs Road  
Covington, KY 41017**

*Please provide the following information:*

\_\_\_\_\_  
Sponsorship Level & Amount

If sponsorship is in support of a specific SVdP Conference, please identify: \_\_\_\_\_

\_\_\_\_\_  
Name (as you would like it to appear on materials and banners)

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Contact Name

**Need Additional Information?** Please contact Lou Settle, Advancement Director, St. Vincent de Paul (859-446-7727) or email [lou.settle@svdpnky.org](mailto:lou.settle@svdpnky.org)