



14th Annual Turkeyfoot Trot 2021 **IN-PERSON** 5K



Dear Friend:

We are excited to host the **14th Annual Turkeyfoot Trot 5k Run/Walk IN-PERSON** on Saturday, **November 20, 2021** at Thomas More University in Crestview Hills! The event includes an in-person 5k run/walk and a kids' fun run. This family friendly race has continued to grow and we have a goal of 500 participants!

Not only are we promoting health and fitness, we are giving back to our community. Although we have turned the corner on the pandemic, our neighbors are still in recovery from the economic fall-out of the pandemic. This event is key to making sure that those struggling can get the help they need. Last year over \$30,000 was raised for our Northern Kentucky neighbors in need to help with rent, utilities and food.

We are in need of both corporate and individual/family sponsors to help us make this event a success. Will you consider sponsoring to help us achieve our goal, and encourage community participation and physical fitness? Your donation is tax deductible and will have a major impact on the success of the event. **All proceeds from the race benefit St. Vincent DePaul Northern Kentucky and our parish conferences to assist with the mission of helping our neighbors in need with food, rent/utility assistance and other basic necessities.**

Thanks for your consideration. If you have questions or would like additional information, please contact Lou Settle, Advancement Director at the Society of St. Vincent de Paul Northern Kentucky at 859-446-7727 or email at lou.settle@svdpnky.org We look forward to working with you.

Turkeyfoot Trot 5K Run/Walk Committee

Karen Zengel
karen.zengel@svdpnky.org
859-446-7723

Karen and Jon Minzner
kminzner@gmail.com
859-466-0767



Tax ID #32-0350542

14th Annual Turkeyfoot Trot

2021 **IN-PERSON** 5K

Sponsorship Levels

RESERVED Title Sponsor Level: \$2,500 donation - This amount will help 6 families meet their rent obligations, avoiding homelessness and keeping them safely housed

- Your name/company logo central and prominently placed on marketing materials, social media, websites and press releases as presenting title sponsor(s)
- Weekly social media promotion and prominent logo on t-shirt as title sponsor
- Video promotion to be included in social media promotion for event
- Your name/company logo on all event signage
- Fifteen (15) complimentary registrations

Event Sponsor Level: \$1,500 donation - This amount will help 10 families in need pay their utility bill, keeping the lights on and their homes warm in the winter

- Your name/company logo prominently placed on marketing materials, social media, websites and press releases as event sponsor(s)
- Event signage and logo on t-shirt as event sponsor and six (6) complimentary registrations

Platinum Level: \$750 donation - This amount provides beds for 5 children who may be sleeping on the floor, ensuring they get the rest important for healthy development

- Your name/company logo with preferential placement and size on t-shirt, event signage, mention on websites and social media
- Three (3) complimentary registrations

Gold Level: \$350 donation - This amount provides a week's worth of groceries for 12 neighbors in need

- Your name/company logo with preferential placement and size on t-shirt, and mention on websites
- Two (2) complimentary registrations

Silver Level: \$150 donation - This amount provides an air conditioner and a fan to a neighbor with asthma to help them cope with the summer heat and humidity

- Your company or family name on t-shirt and websites, and one (1) complimentary registration

Logo artwork must be received by Friday, October 22, 2021 to be included on the t-shirts and signage.



14th Annual Turkeyfoot Trot 5k Run/Walk **IN-PERSON** Event! 2021 Sponsorship Form

[Print Deadline: Friday, October 22, 2021](#)

RESERVED Title Sponsor: \$2,500

_____ Event Sponsor: \$1,500

_____ Platinum Level Sponsor: \$750

_____ Gold Level Sponsor: \$350

_____ Silver Level Sponsor: \$150

_____ **In-kind Donation** If you are interest in donating products or services, we will assign the appropriate level of sponsor benefits according to the value of your donation. Examples include food and drinks, printing, gift certificate, etc. (*Please include donation description and approximate value below*):

_____ **Approximate value \$** _____

Please make your check payable to **St. Vincent de Paul** and mail with this form to:

**St. Vincent de Paul
ATTN: Turkeyfoot Trot 5K
2655 Crescent Springs Road
Covington, KY 41017**

Please provide the following information:

Sponsorship Level & Amount

If sponsorship is in support of a specific SVdP Conference, please identify: _____

Name (as you would like it to appear on materials and banners)

Address

Phone Number

Email

Contact Name

Need Additional Information? Please contact Lou Settle, Advancement Director, St. Vincent de Paul (859-446-7727) or email lou.settle@svdpnky.org