

“The Kroger Family of Companies is committed to community engagement, positive social impact and charitable giving at the national and local levels. Every community is unique, but their common goal is to partner with the neighborhoods they serve and help the people there live healthier lives.

One of the ways in which they do this is through their Kroger Community Rewards program. This program makes fundraising easy by donating to local organizations based on the shopping you do every day. Once you link your Kroger Card to an organization, all you have to do is shop at Kroger and swipe your Shopper’s Card. Here’s how it works:

Desktop Instructions:

1. Create a digital account by [clicking here](#).

A digital account is needed to participate in Kroger Community Rewards. If you already have a digital account, simply link your Shopper’s Card to your account so that all transactions apply toward the organization you choose.

2. OR Sign in to your already existing digital account by [clicking here](#).
3. Link your Kroger Card to our organization.
4. Move your mouse over your name in the upper right-hand corner and click on “My Account”.
5. There will be a menu of options on the left-hand side of your screen, click on “Community Rewards”.
6. Search for our organization by entering “Society of St. Vincent de Paul- Northern Kentucky” or our NPO number SV688, then select us as the organization you wish to support by clicking “Enroll” under our organization name.

Your selected organization will also display in the Kroger Community Rewards section of your account. If you need to review or revisit your organization, you can always do so under your Account details.

7. Our organization earns!

Any transactions moving forward using the Shopper’s Card number associated with your digital account will be applied to the Community Rewards Program, at no added cost to you. Kroger donates annually to our organization based on your percentage of spending as it relates to the total spending associated with all participating Kroger Community Rewards organizations.

Mobile Phone Instructions:

1. Download the Kroger App from your Smart Phone App Store.
2. Sign in to your Kroger Account
3. Click the three lines in the top right corner.
4. Click on “Rewards”-“Community Rewards”
5. Search for our Organization: Society of St. Vincent de Paul- Northern Kentucky”

6. Once you have found our organization click the blue button that says “enroll”
7. Our organization earns!

If you have any questions, please contact Kroger’s Customer Service Center at (1-800-576-4377).”